

Safety starts at your door...

MEDIA PACK

To support this campaign, we have developed a range of resources for social housing providers to use in educating their tenants.



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1. Campaign Summary

The Electrical Safety Roundtable's Social Housing Sub-Group brings together representatives from Social Housing Providers to develop standardised electrical safety guidance for the sector.

One of the primary objectives of the group is to address the issue of access rates for electrical tests and installations and the associated costs.

New electrical safety regulations will come into force in England, requiring social landlords to inspect and test electrical installations in their properties at least every five years and carry out necessary works. These changes took effect in November 2025 for new tenancies and will come into force in May 2026 for existing tenancies.

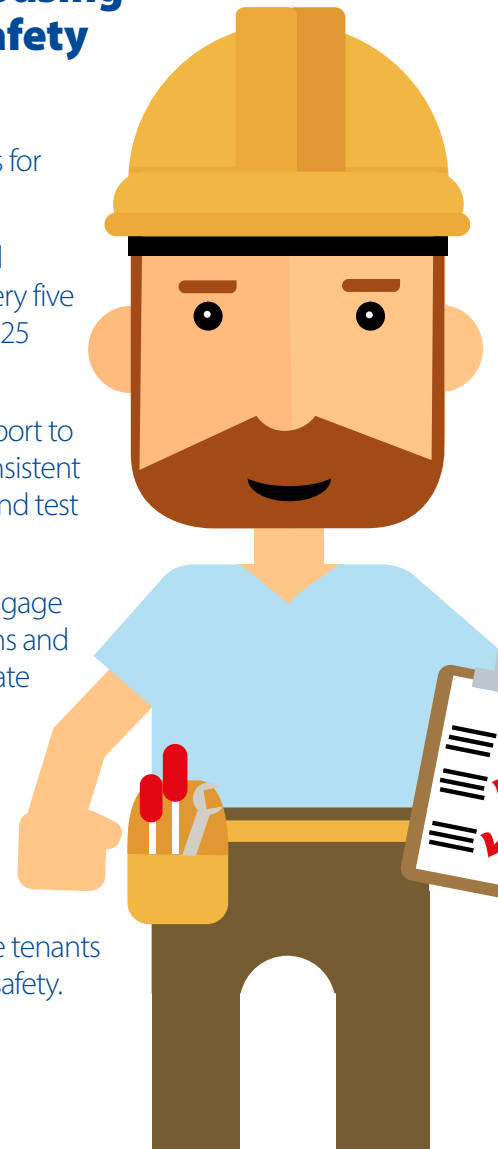
These requirements are already in place in Scotland and Wales, and there is support to see them extended to the social rented sector in Northern Ireland to ensure consistent safety standards across the UK. Social landlords will also be required to inspect and test any electrical appliance they provide as part of a tenancy.

The ESR Social Housing Sub-Group has launched the Let Me In! campaign to engage social housing providers and tenants to ensure the safety of electrical installations and equipment within their properties. This tenant-focused campaign aims to educate and allow access for essential safety checks across the devolved nations.

We invite all social housing providers and industry stakeholders to join us in the Let Me In! campaign. By working together, we can ensure that tenants build an understanding of the importance of safety checks and feel reassured in granting access to their homes.

We encourage social housing providers to participate in the campaign and urge tenants to co-operate and allow access for the safety checks to ensure their health and safety.

Let's make our communities safer, one inspection at a time!



2. Supporting Copy

This copy has been created to share the key message of the campaign with tenants.

This can be used on websites or newsletters to educate tenants.

Safety Starts at Your Door: Let Me In!

Ensuring your home's safety begins the moment you open your door for essential safety checks.

[Your Organisation] is committed to providing safe housing for our community.

We must ensure that the electrical installation and electrical equipment we own in your property are safe.

These works are essential, and it is important that you allow us access to your home to carry out this electrical safety check.

When we visit to check the electrics in your property, we will send a qualified, competent electrician, who may undertake a Periodic Inspection, which will result in the creation of an Electrical Installation Condition Report (EICR). EICRs are important to verify the electrical safety of properties and spot hazards.

This electrical safety check makes sure that the wiring in your home is safe and that your own health and safety are maintained. We also have a duty of care, and this inspection and test will allow us to fulfil our statutory obligations.



Printed materials that can be distributed in public spaces or handed out to raise awareness and provide detailed information about the campaign.



4. Accessible Documents

This document ensures that electrical safety information is available in an accessible, easy to read format.



Scan or
click here

5. Social Media Images

Social media images and captions have been created to share across different social media platforms.



6. Social Captions

LinkedIn/Facebook

Your home's safety begins the moment you open your door for essential safety checks.

 Join the 'Let Me In!' campaign today!

#LetMeIn **#HomeSafety**
#TenantEducation **#ElectricalSafety**

Safety starts at your doorstep!

 Learn how electrical inspections can keep your home safe.

#LetMeIn **#ElectricalSafety**
#HomeSafety

Unlock the door to safety!

 Let us in for essential checks and keep your home safe.

#LetMeIn **#HomeSafety**
#TenantEducation **#ElectricalSafety**


Safety checks are the key to a safer home.

 Join the 'Let Me In!' campaign today!

#LetMeIn **#TenantAwareness**
#ElectricalSafety **#HomeSafety**

X (Formerly Twitter)

Safety starts at your door!

 Let us in for essential checks.

#LetMeIn **#HomeSafety**
#TenantAwareness **#ElectricalSafety**

Unlock the door to safety!

 Let us in for essential checks

#LetMeIn **#HomeSafety**
#TenantAwareness **#ElectricalSafety**

Safety checks are the key to a safer home.

 Join the 'Let Me In' campaign today!

#LetMeIn **#TenantAwareness**
#ElectricalSafety

Instagram

Your safety starts at your door!

 Let us in for essential checks and ensure your home is safe.

#LetMeIn **#HomeSafety**
#TenantAwareness **#ElectricalSafety**

Unlock the door to safety!

 Let us in for essential checks and keep your home safe.

#LetMeIn **#HomeSafety**
#TenantAwareness **#ElectricalSafety**

Safety checks are the key to a safer home.

 Join the 'Let Me In' campaign today!

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7. Contact Details

Martin Simmonds, ESR Social Housing Chair, said:

"Thank you for supporting the Let Me In! Campaign. We hope that this campaign can educate tenants, encourage access and enhance safety."

"It's key that clear and accessible information about safety checks is available, which will help contribute to ensure all properties meet the highest safety standards through regular inspections."

For more information and to access further electrical safety guidance, please contact:

www.electricalsafetyroundtable.co.uk

secretariat@electricalsafetyroundtable.co.uk

